



Community Engagement

- our experience

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Saxilby with Ingleby NDP Steering Group Chair



Background

- Front runner in 2012
- Used planning consultants but due to lack of community engagement -little progression and came to a halt
- 2014 planning applications from developers -concern from the community and realisation of the importance of a NDP
- NDP relaunched in Jan 2015- little progress
- Sept 2015 relaunched & now we are half way there!

Neighbourhood Development Plan Steering Group



- Large steering group but membership has been consistent

Common goal 'determined to ensure success'

Make sure everyone feels valued and listened too

Diverse skills from website creation, printing, budgeting and making tea

Fortnightly meetings - helps momentum and actions achieved

Consultations with the Community

- Questionnaire
- Consultation Events
- Business Event
- Working with Primary school (5 to 11 years)
- Young People (11 to 21 years)



Know your community

- The centre of the village, the pub, shops and more....
- Community groups- U3A and more..
- Target interested residents who spread the word
- Social Media- New website and Facebook linked with Parish Council



Use Different ways of communication

Use existing ways of communication - such an update in local newsletter.

The event- timing is crucial for a good result.

One week before swamp the Parish:

- Flyers to every household - deliver yourself
- Posters in shops, take aways
- Banners- changing their position
- Facebook
- Website
- Spread the word via group leaders, key people in the community and more....



It's Your Village- have Your Say!

- what worked for us

- *Use a strap line:*
'It's Your Village, Have Your Say!'
- Use a central venue
- Tea, coffee and hot chocolate
- Home - made cakes!
- Encourage discussion by having a relaxed 'cafe atmosphere'



Our Results



- **Community Awareness Consultation : 87 residents**
- **Questionnaire: 35% response**
- **Second Consultation: 89 residents**

Future consultations- Younger People & Businesses

- Working with the Primary School
- Questionnaire online or paper version to take home for 5 to 11 years
- Rosette for every completed questionnaire
- Cheese and Wine Business event



Any Questions?

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